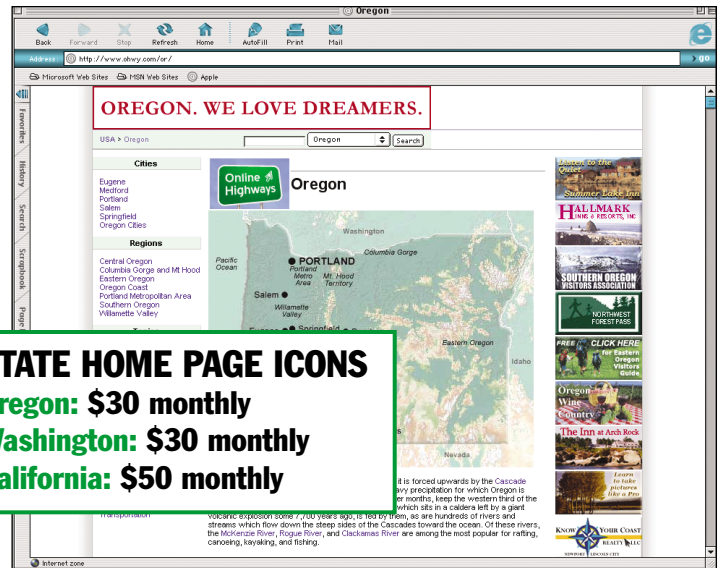


Online Highways Icon Advertising.

Target your audience by travel region.

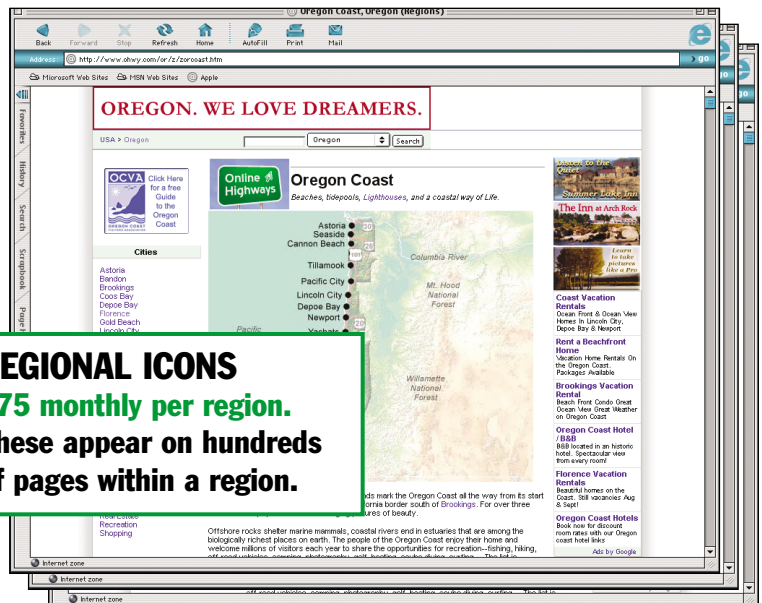


STATE HOME PAGE ICONS

Oregon: \$30 monthly

Washington: \$30 monthly

California: \$50 monthly



REGIONAL ICONS

\$75 monthly per region.

These appear on hundreds of pages within a region.

STATEWIDE REGIONAL ICONS

All 7 Oregon regions: \$295 monthly

All 10 Washington regions: \$295 monthly

All 12 California regions: \$395 monthly